

CVS VENDOR RFI QUESTIONS

Company Name: Billion Dollar Graphics

Company Contact: Mike Parkinson

Corporate Profile

- Describe the type of product/service you offer. **Billion Dollar Graphics offers visual communication tools and training to a wide range of businesses, subject matter experts, and design professionals all over the world. We are also proud to be members of the following organizations.**
- What is your product/service designed to solve? **Software is actually an "add-on" tool in PowerPoint to help you build a better presentation by using graphics. The tool has the ability to take the words you have written and help you to build it into a professional graphic (and is a visual learning system that teaches users best practices).**

References

- What learning partnerships do you have in place, including any CVS partnerships? **Non-disclosure agreement is on file.**
- Please indicate the number of customers you have in total by employee size, as well as specifically within the healthcare and retail industries. **Click or tap here to enter text.**

Pricing

- What is the cost for your service/product (does this include a specific number of licenses or a certain time frame)? **0-200 users = \$10,000 per year; 201-500 users = \$20,000 per year; 501-1000 users = \$30,000 per year; 1000-2000 users = \$40,000 per year; Unlimited users = \$50,000 per year**
- Are there any additional discounts (e.g., Long Term Contract, Volume Incentive Rebates, etc.) available that you can offer CVS Health in addition to the pricing supplied? **The discounts offered are reflected in enterprise pricing above.**
- Do you offer any type of free trial period where we can test the product/service to ensure it aligns with our needs and/or technological infrastructure? **Yes. 30 days is our standard operating procedure for an enterprise license review. Happy to accommodate IT's needs.**
- What is the pricing for a Proof of Concept (POC) with a user interface customized for us? **N/A**

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- Ownership rights – If we are no longer a customer, how will our content be handled (do you help us get our content back and/or wipe the disks)? **N/A**

Technical Requirements

- What eLearning publishing methods are supported? **N/A – PowerPoint Add-On**
- If eLearning Development, what is involved in producing content? **N/A**
 - For example, if designing a 30-minute piece of consumable content, what is the typical development time? **N/A**
 - Same for a 5-minute piece of content **N/A**
- What security measures do you have in place to protect our customer privacy and data from being viewed by the outside world? **No user data is saved / stored / accessed by the vendor (Billion Dollar Graphics). The software does not require access to the Internet/Cloud to function. It is self-contained on the local hard drive.**
- What type of IT support do you offer and at what cost? **We have a quick reference guide with solutions for all IT questions our users have encountered. If additional support is needed, we can determine what options make the most sense. Because the software is simple, there have been no IT support requests to date.**
- How do you handle issues around accessibility and firewalls? **The software is installed locally. Accessibility will not be an issue. The software works perfectly behind any firewall and does not require Internet/Cloud access to function. (Re: Accessibility and Section 508 compliance, all content is supported through Microsoft PowerPoint who has robust and evolving accessibility compliance standard operating procedures. All content is 100% editable by the end user and can be quickly and easily be modified to meet any existing or new accessibility requirements / laws.)**
- Is this service/product scalable and available on-demand? **Yes, it can be installed as needed based on the Enterprise license chosen.**
- Is your product HTML5 compliant? **N/A**
- Does your product adhere to WCAG (Web Content Accessibility Guidelines)? **N/A because it is not web-based (but because all content is user generated, it can adhere to the evolving guidelines.)**
- Is your product web-based, or does it install on a local machine? **Local machine.**
 - If it installs on a local machine, what are the recommended system requirements? **PowerPoint 2010 or newer (the free PowerPoint online version is not supported because it does not support add-ons). Windows 7 or newer. 2 GB RAM or more. 500 MB of free disk space.**
- Are there browser recommendations for your product from an end user standpoint? **N/A**

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- Do you have ease of integration through our LMS? Can you partner with our LMS to provide content? **N/A**
- Does the portal access require flash or other plug-ins? **N/A**

A/R – V/R (if applicable)

- To support the large A/R or V/R files, what do we need to know from an IT perspective (for example, bandwidth/system requirements)? How can we confirm that our system can support it? **N/A**
- How many users are able to use the application at one time? Can users collaborate from any location (home/office/pharmacy/off-site)? **N/A**
- Is there any specific hardware we need to purchase separately from the primary solution (such as headsets/multiple devices)? What considerations do we need to know if we want to launch the application on iPads/Desktops? **N/A**
- Do you have a demo that is relevant to our industry that you can share with us (medical, pharmacy, doctor's office)? **N/A**
- How many developers do you have? Are they in-house or outsourced? **N/A**
- What percentage of your revenue comes from your A/R – V/R work? **N/A**
- Can you share 3-5 high profile projects you're working on? **N/A**
- Can you show any ROI on how you've saved an organization money or impacted their business with your product? **N/A**

Metrics

- Does your product offer any sort of usage statistics, data, etc.? **N/A**
- Does your product offer any sort of assessment/survey functionality? If yes, how do we go about getting the data? **N/A**

Other

- How might your product/service evolve in the future? **We are always adding new graphics. If/when a user wants to access them, there is a web page with instructions. The graphics are basic password protected PowerPoint file (.pptx files).**
- What relevant launches/products/services do you have planned for the future? **New graphics.**
- What are your opportunities for improvement and how you are addressing them? **New graphics are added based on user input which we receive from user emails to us. The user can update metadata as needed for their specific needs. If we find that there is a need to update metadata we may update the software with new default metadata.**